Byreader

Convenient, Consistent, Customized

Background

❌ **Platforms Isolation**

❌ **Inconsistent Reading Habits**

❌ **Lack of customized source of notifications**
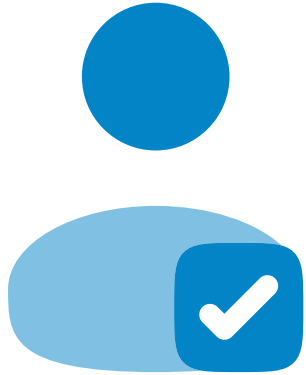
User of Manga Reader Platform
~320million

Managing **multiple** Manga Reader Platforms

Problems

Need extra cost to find comics

✗ **Platforms Isolation**

Diversified comics are difficult to read on
a single platform
due to platform or copyright restrictions

The platform
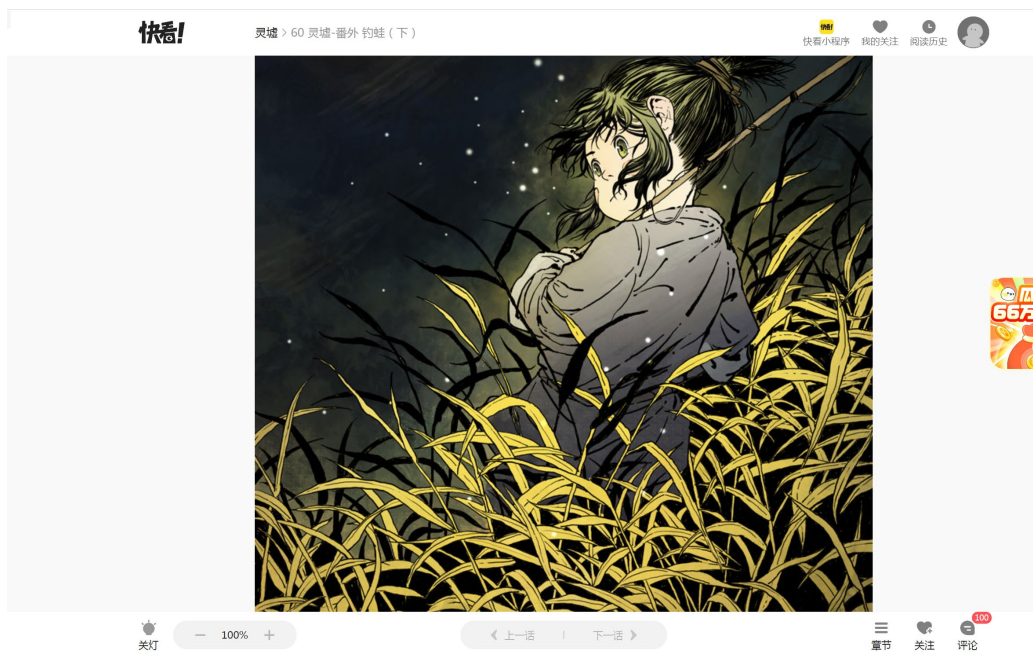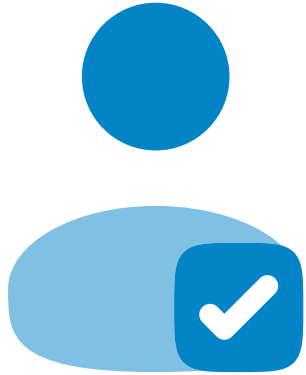**forbids web-side reading**

V会员专属内容，请在最新版本的腾讯动漫
APP内阅读哦

...

Problems

Need extra cost to Read comics

❌ **Inconsistent Reading Habits**

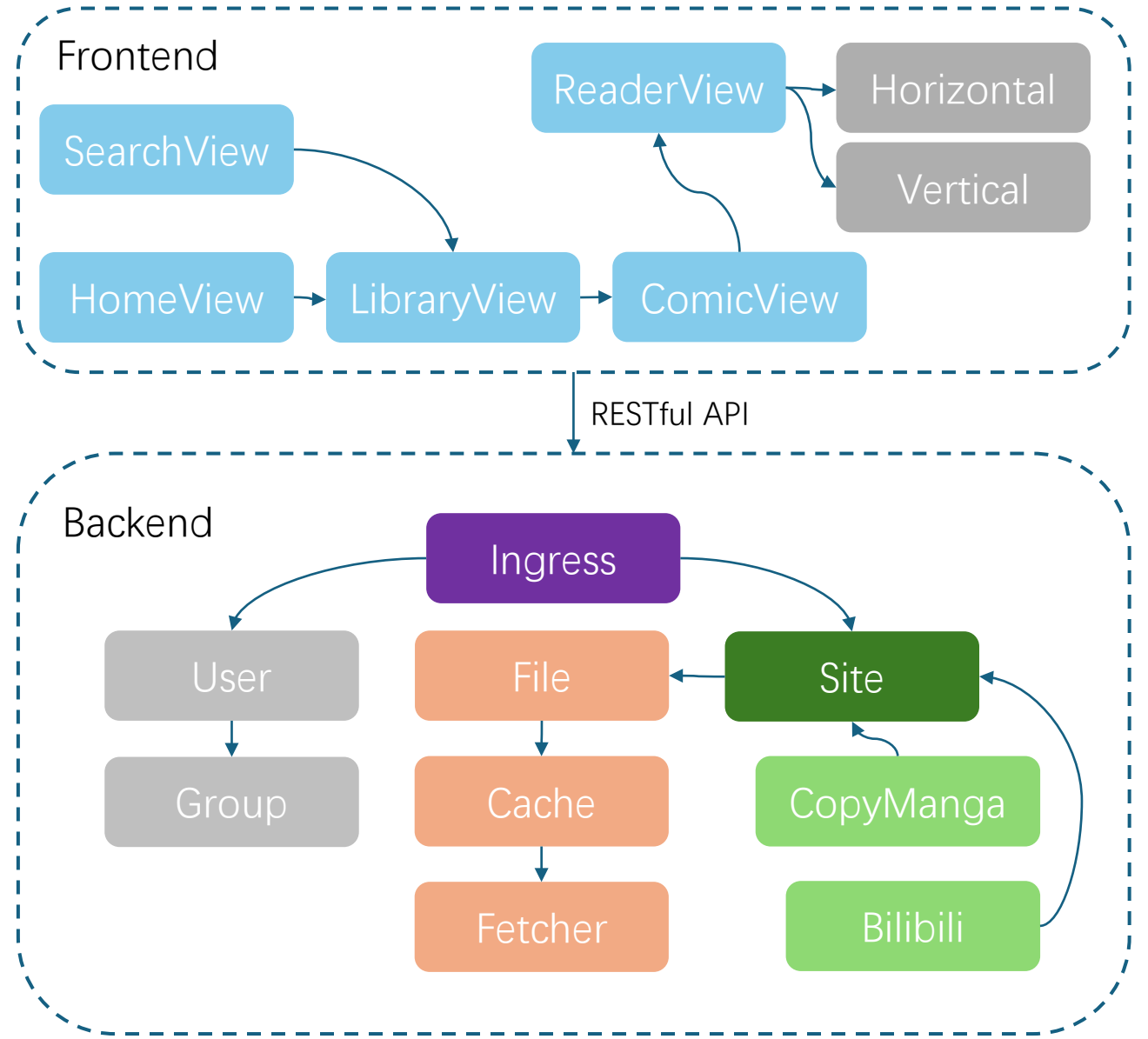Different interface settings for different

Solutions

Byreader

One user, one account
Everywhere, Every manga

✓ **Cross-platforms**

✓ **Consistent Reading experience**

✓ **All customized notifications**

Byreader

Frontend

- SearchView
- HomeView → LibraryView → ComicView
- ReaderView → Horizontal / Vertical

RESTful API

Backend

- Ingress
  - User → Group
  - File → Cache → Fetcher
  - Site → CopyManga / Bilibili

Possible concerns

Why Cross-Platform?

Every time Everywhere
Consistent user experience
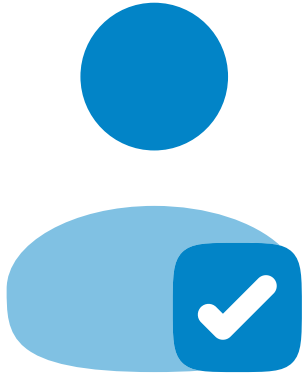Only comic deserve your time

Illegal Issues?

Third-party Viewer,
No local or server storage,
No offense to
information transmission rights
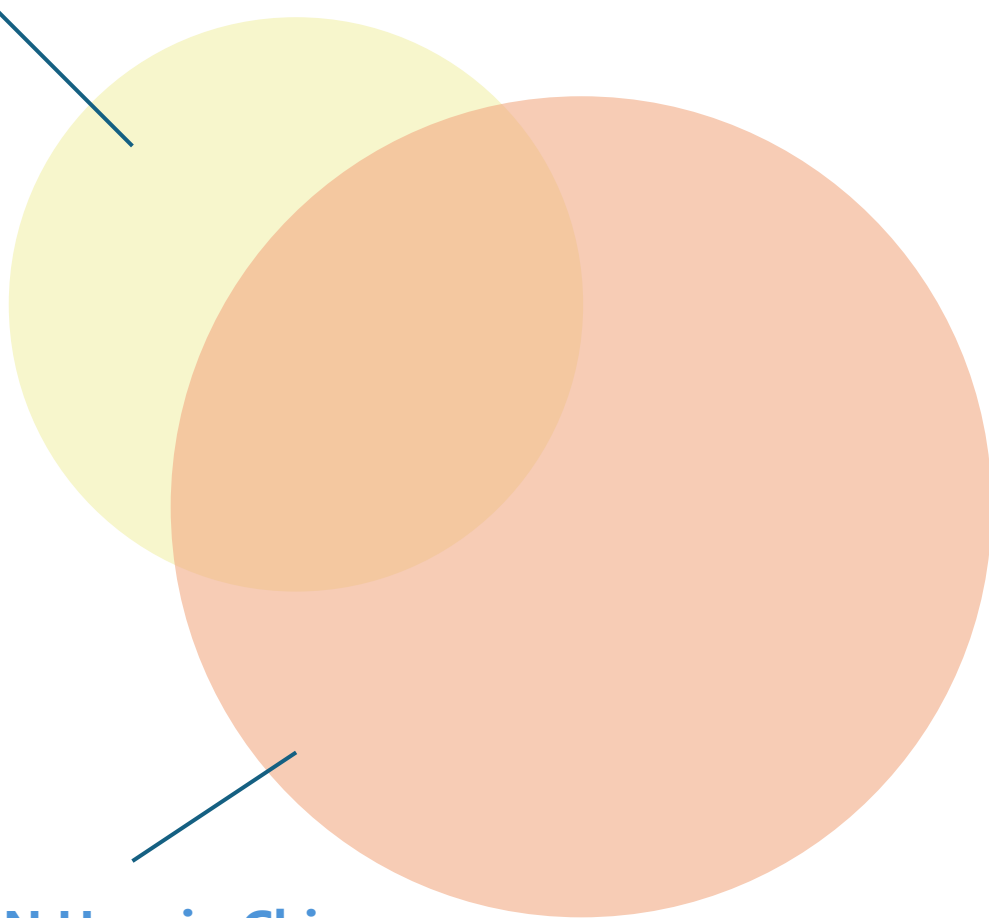
Target User & Growth

Target User

Age: below 40
Occupation: Students & workers
Mananging multiple Manga
Readers at once

User of Online Manga Platform in China:
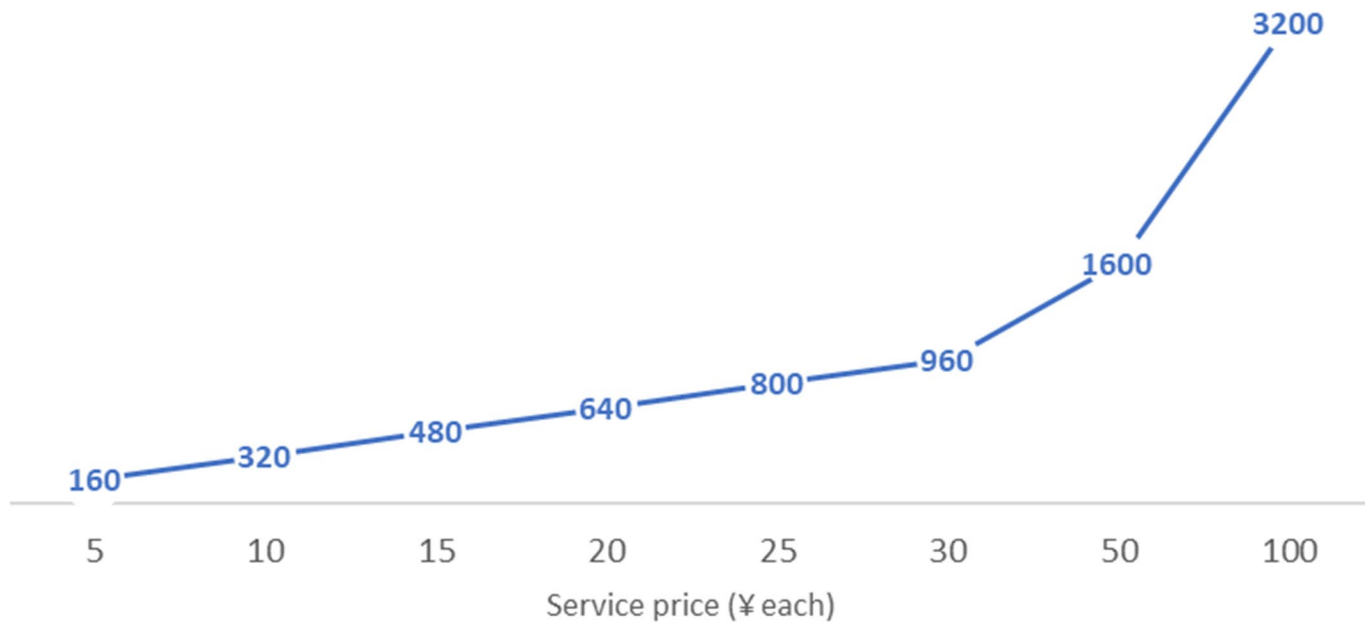- Estimating 320 million in 2023

ACGN User in China:
- 460 million in 2021, CAGR = 12.9%
- 460 million * (1 + 12.9%)^2
- = 590 million in 2023

Market Size

EXPECTED PROFIT IN MILLION

Service price (¥ each)

Traget User = 320 million

Assuming 10% of them would use our service

Profit = 320 * 10% * Service Price

Credit

Member	Tasks
Lau Yuet Hei	Marketing investigating
Shen Xinjie	Main proposal design; Product manager
Chen Guanlin	Solution implementation

Thank you

Q&A